



## GymSports New Zealand Forum 2009 – Notes

<b>DATE</b>	Friday 25 September 2009
<b>VENUE</b>	Mystery Creek Events Centre
<b>ATTENDEES</b>	<p><b>GSNZ Board</b> David Lutterman, Howard Hill, Tracey Diack, Karen Bevins, Simon Wickham, Nick Dixie <b>Life Members</b> Martin Gotz, Mike Ranger, Warwick Darcey, Murray Charteris <b>Regional Board</b> Jo Miller, Martin Croft, Tom Shanks, Neil Cox, Murray Lockwood, Dale Todd, John Hanna, Earl Hart, Tom Shanks, Gabrielle Gofton, Zara Harris <b>SDC Members</b> Nick Dallimore, Shirley Baker, Amy Nield, Daphne Stringer <b>GSNZ Staff</b> Sarah Ashmole, Tas Evans, Michelle Parker <b>Club Delegates/Representatives</b> Amanda Dixon, Avril Enslow, Brent MacDonald, Bryan Bamber, Cheryl Robinson, Dido Gotz, Hannah Mills-Beale, Janet McLea, Janice Letki, Jody Le Bas, Kay Glass, Kevina Ward, Laurel Kerr, Leilani van Dieren, Leo Kimble, Leo Rodrigues, Maree Diver, Martin Langdon, Rowena Deadman, Sheryn Brownlee, Shirlene Edwards-Hirst, Steven de Jong, Sylvia Pryor, Wayne Baker</p>
<b>NOTE TAKER</b>	Michelle Parker
<b>APOLOGIES</b>	Geoff Dickson, Craig Bruce

Sarah Ashmole opened the forum and discussed the work programme

<b>DISCUSSION</b>	<b>Sport Development Committee Reports</b>
<p><b>Aerobics SDC – Chair Sarah Ashmole</b></p> <p>Growth of Aerobics has been a difficult area, however seems to be strongest in Secondary Schools. The culture is different to the other gymsports and appears to struggle with a club structure. The committee has discussed strategies for growth and it appears that the model that will work may not fit with our traditional club structure. This will present some challenges which the SDC will be focusing on. The SDC will focus on the development of the Aerobics SDC Strategic Plan and the identification of a new chair for the committee.</p> <p>Success in International Events has been great in 2008. Angela McMillan achieved 3<sup>rd</sup> place in the World Championships.</p>	

**Rhythmic SDC - Chair Jane Pow (read by Sarah Ashmole)**

- Refer Rhythmic SDC report

**Trampoline SDC - Chair Daphne Stringer**

- Refer Trampoline SDC report

**Women's Artistic Gymnastics SDC - Chair Shirley Baker**

- Refer WAG SDC report

**Men's Artistic Gymnastics SDC - Chair Nick Dallimore**

- Refer MAG SDC report
- NB Jordan Russell competed in Open
- NB Also a lot of thought is going into the calendar of events (build up to nationals and "fun" events)

**DISCUSSION****National Strategic Plan**

David Lutterman introduced the new Strategic Plan for 2010 to 2012. He noted the ease with which this plan has been developed – a reflection of the new structure and connectedness it offers GSNZ. David also mentioned the commonalities that were found across regions from the regional plan.

David outlined the process to create the Strategic Plan and the subsequent regional strategic plans. Top down and bottom up.

**The Strategic Plan:**

5 Goals –

**1. Stimulate Participation**

More people involved everywhere – participants, volunteers, judges/coaches.

**2. Strengthen the GymSports Community**

Completing the OTP and functioning in a cohesive and coordinated fashion.

Clear communication and delivering value to all groups

**3. Sustainable and Effective Organisation**

Core operation will be self-sustaining, decrease reliance on funders, receive surpluses

**4. Enhance GymSports Reputation**

GSNZ will be regarded as a widely respected and regarded NSO. Regarded as an expert in Foundation Movement. Other organisations will pursue engagement. Brand recognition and value. GSNZ whole of sport funding from SPARC.

**5. Develop Performance Excellence**

An effective high performance programme is important and a clear goal of GSNZ but in terms of priority the 4 preceding goals need to come first

The strategic initiatives –

1. National volunteer strategy (Goal 1, 3, 4)
2. National coaching strategy (Goal 1, 4, 5)

3. National judging strategy (Goal 1, 5)
4. New education model (Goal 1, 3, 4)
5. Deliver new Coach In Training programme (Goal 1, 4)
6. Coach and Judge mentoring (Goal 1, 5)
7. Coach recognition (Goal 1, 5)
8. Gym For All education pathway completed (Goal 1, 4)
9. Develop GymSchool (Goal 1, 5)
10. Expand Gym For All forum (Goal 1, 4)
11. Develop and increase presenters (Goal 1, 4, 5)
12. Contribute to Gymnastics Australia G-Educate framework (Goal 1, 4, 5)
13. Establish stakeholder survey (Goal 2, 4)
14. Action SDC's strategic plans (Goal 1, 5)
15. Develop lifelong participation strategy (Goal 1, 4)
16. Implement early childhood workshops (Goal 1, 4)
17. Redevelop GymFun programme (Goal 1, 3, 4)
18. Develop holiday programme (Goal 1, 4)
19. Redevelop Display Gym Programme (Goal 1, 3)
20. Rollout Foundation Skills across all region (Goal 1, 3, 4)
21. Introduce new sporting code – Cheerleading (Goal 1, 3, 4)
22. National Facility Strategy (Goal 1, 3, 4, 5)
23. Demographic analysis of membership (Goal 1, 2, 3, 4, 5)
24. Performance Centre Recognition (Goal 4, 5)
25. Develop pathway between Development and Performance Clubs (Goal 5)
26. ClubBiz Accreditation Tool (Club Capability) (Goal 1, 2, 3, 4)
27. Commercialisation of Gym For All programmes (Goal 3, 4)
28. Utilise GymSports value proposition (Goal 1, 2, 3, 4, 5)
29. Develop relationships with Gymnastics Australia, RSTs, Tas, Sport, Early Childhood groups Goal (1, 4)
30. Make GSOs self-sustainable (Goal 3, 4)
31. Develop associate memberships (Goal 1, 3, 4)
32. Deliver national and regional communication plan (Goal 1, 2, 3, 4, 5)
33. GPD development in accounting and class management (Goal 1, 2, 3, 4, 5)
34. Sponsorship development (Goal 1, 3, 4, 5)
35. Brand plan and implementation across clubs based on ClubBiz (Goal 1, 3, 4)

**DISCUSSION****Regional Strategic Plans**

The regional board chairs/members presented their work on the regional strategic plans.

DISCUSSION	Value Proposition of gymsports
<p><b>Fast TRACK Simon Kozak &amp; Nick Cowan</b></p> <p><i>GSNZ – Foundation Skills Programme – a new programme</i></p> <p>David Lutterman introduced Fast TRACK.</p> <p>Nick first gave an overview of the presentation, and stated that their project is ¼ through. Nick expressed his excitement in being involved in developing the value proposition for GymSports, an untapped and under rated resource.</p> <p>Fast TRACK are in the process of developing a brand plan, marketing plan and communication plan. Creating an Emotional Engagement piece – a real buy in from parents, volunteers and sponsors. The brand will be launched and presented to key stakeholder groups, following this a sponsorship acquisition plan will be developed.</p> <p>Simon spoke on the collaborative approach to the development of this work.</p> <p>Simon discussed the importance of brand:</p> <ul style="list-style-type: none"> <li>- Your brand is your reputation</li> <li>- It's why people who invest in you believe in you</li> <li>- It is the high net worth of your reputation</li> <li>- It's a simple story, with a clear message underpinned by immutable values</li> <li>- It moves you from "transactional" to "engaged"</li> <li>- You deliver on it, again and again and again</li> </ul> <p>Branding Process</p> <ol style="list-style-type: none"> <li>1. Insight Programme (listening to the people) – where Nick and Simon are at at the moment</li> <li>2. Brand Stories</li> <li>3. Customer Understanding</li> <li>4. Driving Idea</li> </ol> <p><i>A strong brand generates revenue</i></p> <p>The aim of fast TRACK is to break into the already crowded middle New Zealand space where the parents are choosing where their \$ and time is spent. Want to move from it being an activity that children do to a <i>fundamental</i> activity.</p> <p>Consultation has been with:</p> <ul style="list-style-type: none"> <li>- Internal Customers (staff, volunteers, board members)</li> <li>- External Customers (parents, participants, education centres, businesses – sponsor ops)</li> <li>- Ourselves (Nick and Simon)</li> </ul> <p>So far there are 5 developed Brand stories ready to test.</p> <p>This process should be finished by the end of October with the sponsorship acquisition plan and workshops into November and December.</p>	

DISCUSSION	Foundation Movement Skills – Where are we up to?
<p><b>Tas Evans – National Development Manager</b></p>	
<p>A programme born from our belief that through movement we will get new Zealanders to do better, feel better, be better. The aim is to get children moving well for life.</p>	
<p>The Foundation Skills programme is experiencing fundamentals at the <i>foundation</i> level. The foundation level is Explore, Experience and is Holistic development centred. As opposed to the General Application or Specific Application stages (e.g. stylised by the sport, performing art, or martial arts).</p>	
<p>The programme is aligned to SPARCs sport &amp; recreation pathway in the Explore, Learn, Participate area.</p>	
<p>There are 3 projects on the go. The first project is the GSNZ Pilot which is the development of the content of the programme. The 2 other projects are in the delivery space. The first delivering the programme through clubs in 3 regions in school hours. The second is with 2 RSTs in delivering after school.</p>	
<p><i>Benefits for the Club:</i></p>	
<ul style="list-style-type: none"> <li>- Increase in club membership</li> <li>- Employment opportunities</li> <li>- Better use of facilities</li> <li>- Increase club capabilities</li> <li>- Increase profile in the community</li> </ul>	
<p><i>3 parts to the programme</i></p>	
<ol style="list-style-type: none"> <li>1. Club accreditation</li> <li>2. Facility accreditation</li> <li>3. Coach development</li> </ol>	
<p><i>Linking Communities</i></p>	
<ul style="list-style-type: none"> <li>- RST and School/ECE Centres</li> <li>- School and the Club</li> <li>- RST and the Club (club capability and support)</li> </ul>	
<p><i>Reaching the Community</i></p>	
<ul style="list-style-type: none"> <li>- Club delivers the programme <ul style="list-style-type: none"> <li>o In club facility</li> <li>o In school facility</li> </ul> </li> <li>- Programme evaluation</li> </ul>	
<p><i>Coach Accreditation for Lead Coach</i></p>	
<ul style="list-style-type: none"> <li>- Starting Out In Coaching</li> <li>- Foundation Skills Course</li> <li>- Recreation Coach Course</li> <li>- PlayGym Course Accredited</li> <li>- Current First Aid</li> <li>- Police Check</li> </ul>	

*Primary Content*

- Spatial Awareness
- Manipulative Skills
- Landings
- Spring
- Statics
- Swing
- Rotation
- Location

*Secondary Content*

- Listening skills
- Cooperative learning
- Curriculum links to key competencies
- Coach Development
- Teacher Mentoring
- Parent Involvement
- Communication
- Sustainable Delivery

4 Levels of participation based around approximate ages and year levels.

Each level is prescribed with 8, 1 hour lessons made up of:

Part 1 ACTIVATE

Part 2 EXPLORE

Part 3 DEVELOP

Part 4 END

The programme is taught through Movement Exploration, Coach Approach and Teaching Games for Understanding (TGfU) principles.

David Lutterman closed the forum thanking the participants for their time. David spoke on the transition that he has witnessed over the last 7 years. The nature of the conversations has changed on what it was and where we have come from.

David announced that Simon Wickham has been confirmed as the Chair of GymSports New Zealand.

**Forum closed: 5.00pm**